



2024 SPONSORSHIP PACKET

Holiday Blues Soirée



To Whom It May Concern,

On behalf of the Muddy Waters MOJO Museum, we are thrilled to invite you to partner with us for our **Annual Holiday Blues Soirée on December 12, 2024 in Chicago, IL**. This exciting event promises an evening of live blues music, great food, and, most importantly, a chance to celebrate the legacy of the legendary Muddy Waters, all while raising crucial funds for the museum and its efforts to preserve this historical landmark.

The Muddy Waters MOJO Museum holds a unique place in both Chicago's and America's rich musical history. By sponsoring our Holiday Blues Soirée, you will not only help us continue to honor Muddy Waters' profound influence on the blues but also gain visibility within a passionate and engaged community of blues fans, historians, and music lovers.

We offer several creative sponsorship levels to align with your organization's interests and desired visibility. On the following page, you will find a range of sponsorship opportunities tailored to maximize your impact and visibility.

Your sponsorship will help fund vital preservation projects at the museum as well as educational and programming events. In return for your support, we offer marketing opportunities, including social media promotion, branding at the event, and inclusion in press materials.

We would love to discuss this exciting opportunity further. Please feel free to contact us at info@mojomuseum.com to learn more. If you're ready to confirm your sponsorship, visit our website at www.mojomuseum.com/sponsor.

Thank you in advance for your generous consideration. We look forward to celebrating with you on December 12!

Sincerely,
The Board of Trustees
Muddy Waters MOJO Museum Board



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YOUR GENEROSITY WILL BE RECOGNIZED BY:

SPONSORSHIP LEVELS	Delta Diamond \$2,500	Platinum Partner \$1,000	Golden Giver \$500
Number of event tickets included	10 Tickets	4 Tickets	2 Tickets
Organization's logo included on event flyer	X		
Special shoutout during event program	X		
Promotion on Facebook	2 Individual Posts	1 Individual Post & 1 Group Post	1 Group Post
Promotion in newsletter	Logo Included	Logo Included	Name Listed
Organization's logo shown on screen at event	Priority Logo Placement	Logo with Sponsorship Group	Name Listed
Event day printed program	Priority Logo Placement	Logo Included	Name Listed
Sponsor Table Displays	X	X	
Logo featured on museum's website	Priority Logo Placement	Logo Included	Name Listed
Post-Event Communications	Priority Logo Placement	Logo Included	Name Listed

